

Redeem iTunes Gift Cards and codes

Get music, movies, TV shows, apps, books, audiobooks, and more with your iTunes Store Gift Cards or content and promo codes.



Locate your redemption code

If you have an iTunes Store Gift Card, peel or gently scratch off the label on the back of the card to reveal the hidden code. You need this 16-digit code, which starts with an X, to redeem your card.

Depending on the type of card you have, the number might appear in different places. Here are some examples:

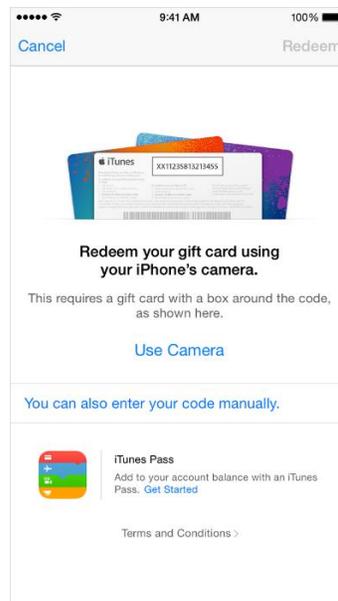


Content and promo codes might not have a sticker, might not be 16 digits, and might not start with an X.

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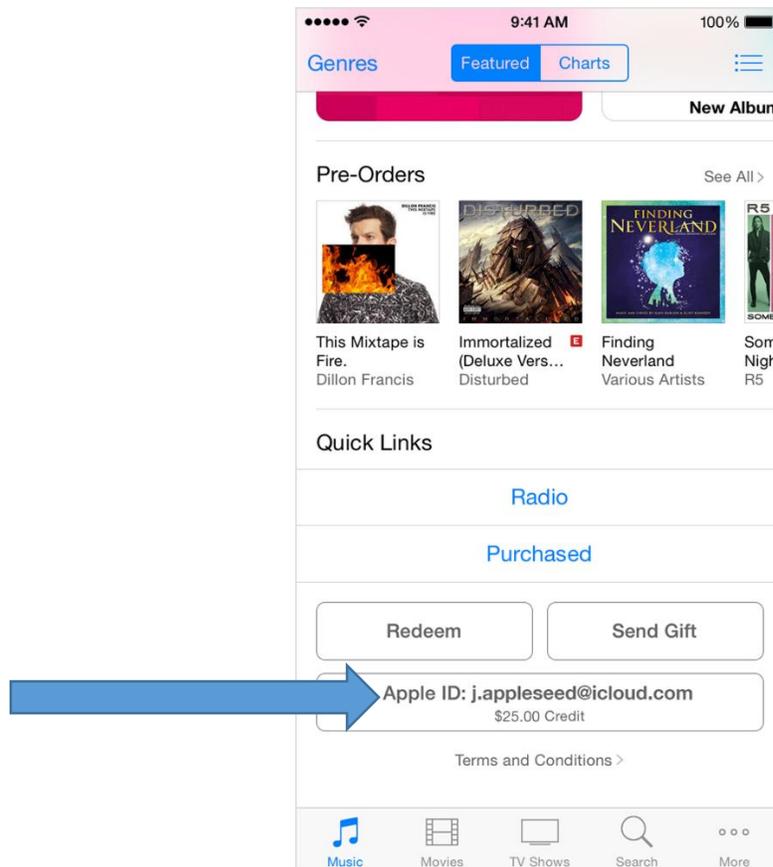
On your iPhone or iPad

1. On your device, tap iTunes Store, App Store, or iBooks Store. iTunes Store Gift Card amounts are credited to your Apple ID, so you can use them in any store as long as you sign in to each store with the same Apple ID.
2. Scroll to the bottom of the Featured section and tap Redeem.
3. Sign in with your Apple ID. Tap "You can also enter your code manually" or use the camera to scan the bar-code.



4. If you have an iTunes Store Gift Card, enter the 16-digit code, which starts with X, from the back of the card.
If you have a promo or content code, enter the code from the back of the card.
5. Tap Redeem.

After you redeem an iTunes Store Gift Card code, your iTunes account balance automatically updates.



After you redeem a content or promo code, the item associated with the code automatically downloads.

The amount on an iTunes Store Gift Card credits to the iTunes Store, App Store, and iBooks Store accounts that are connected to your Apple ID. Your credit is used for each purchase you make in any of the stores until it's gone.